



Golf Tournament Hole Sponsorship Opportunities

Hole Sponsor – \$300

A Hole Sponsorship is an excellent way for businesses and individuals to support the tournament while receiving visibility throughout the event.

Includes:

- Company name and logo displayed on signage at one designated hole
- Recognition in the tournament program
- Recognition on tournament social media platforms
- Opportunity to provide promotional materials, coupons, or giveaways for player gift bags
- Recognition as a supporter of the Growlers Youth Development Program and community initiatives

Hole Sponsor with Booth – \$500

Take your sponsorship to the next level by interacting directly with golfers throughout the event.

Includes:

- Everything included in the Hole Sponsor package
- Space at your sponsored hole for a tent, table, and promotional display



- Opportunity to distribute samples, giveaways, promotional items, or information
 - Direct interaction with players and attendees throughout the tournament
 - Enhanced recognition on social media and tournament materials
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Contest Hole Sponsor – \$750

Sponsor one of the tournament's most exciting competitions and gain premium exposure.

Available Contests:

- Longest Drive
- Closest to the Pin
- Straightest Drive
- Longest Putt
- Putting Challenge

Includes:

- Everything included in the Hole Sponsor with Booth package
- Exclusive sponsorship of a featured contest hole
- Company recognition during awards presentations
- Sponsor logo displayed at contest area
- Opportunity to provide contest prizes or branded giveaways
- Recognition during tournament announcements



Premium Hole Activation Sponsor – \$1,000

Create a memorable experience that golfers will talk about long after the tournament ends.

Includes:

- Everything included in the Contest Hole Sponsor package
- Exclusive opportunity to create a unique activation or experience at your hole
- Opportunity to serve food, beverages, product samples, or branded giveaways
- Opportunity to host games, raffles, challenges, or interactive contests
- Premium logo placement on tournament materials
- Recognition during opening and closing ceremonies
- Featured social media spotlight before and after the event

Activation Ideas:

- Margarita Hole
- Bloody Mary Bar
- Beer Tasting Station
- BBQ or Snack Station
- Spin-to-Win Prize Wheel
- Putting Challenge
- Hockey Shot Challenge
- Sponsor Photo Booth



Why Sponsor?

Your sponsorship directly supports the Santa Rosa Growlers Youth Hockey Development Program (501 c3) and youth hockey players, scholarships, community programming, and the continued growth of local sports opportunities throughout Sonoma County. Sponsorships help create meaningful experiences for participants while connecting businesses with community leaders, families, and supporters.